Continuous education is one of the serious concerns of the present PSU Central Library Director. Library professionals should have the opportunity to adapt themselves to the rapidly evolving technological society; it is inevitably true that keeping up with today’s constant changes and innovations is a challenging task, nevertheless we have to develop knowledge and skills to operate successfully at our information utilities. Information proliferation nowadays affects all professionals but none more than librarians/information professionals since they are most involved in acquiring, analyzing, description, service and delivery of information. They are required to implement relevant advanced technologies to handle the mass of nascent information in all fields of knowledge; in other words, they have special responsibility to keep themselves up-to-date with development in their specialty.

Briefly, factors promoting significance of continuing education for library/information professionals may include: (1) vast and unceasing growth of knowledge (2) growing adaptation of technology in libraries/information centers (3) needs of an increasing education population (4) outreach programs to attract new patrons and (5) changing trend in library information service.

We recognize the special characteristics and functions (turn to page 2)

PSU C-Lib terminals now using WYSE systems

There’s something to look forward to the PSU Central Library.

Last October, the old library terminals were replaced by better modem-like computing machines called the WYSE client systems. The system, which utilizes Citrix software are expected to provide better speed than what we used in the Central Library for the past two years. What’s cool about this stuff is you don’t see big boxes of CPU’s but instead it seems like there are only monitors on the workstations.

These terminals were installed in cooperation with the (turn to page 2)
Continuous...from page 1

of college and university libraries, giving involved librarians/ information specialists responsibility for professional growth. The main characteristic of a good college/ university is it’s complete identification with relevant college/ university; its excellence is monitored by the extent of its resources and support to university objectives.

University library role in supporting university objectives is unquestionably asserted; librarians/ information specialists are expected to go beyond acquiring and organizing information to establish innovative university library services in their contributing to translating university objectives into meaningful services; but university libraries of today are being equipped with growing sophisticated information technologies and media including electronic digital media. Drastic changes in information (turn to p.6)

WYSE...from page 1

IT Computer Center, a three-month task that was finished on January 2009. Mr. Mahfooz and Shehzad Qadri took charge in the installation and made sure that every device can be used by the students. In addition to WYSE, flat screen Hewlett Packard LCD monitors were delivered last month to compliment with the WYSE devices for everyone’s enjoyable browsing.

Now, go ahead and connect!

- Benjamin Reora Requiero | Foreign Materials Cataloguer

From the Foreign Materials Collection

The foreign materials section is excited to announce that the reference books have been catalogued and reclassified from Library of Congress (LC) to Dewey Decimal Classification System (DDC). For the past 4 months, the department has been busy doing inventories, cataloguing and technical processing at the same time.

Due to OpenBiblio’s absence for six months, not all reference books can be searched in the OPAC. The good news is, all books encoded from November are assured of bibliographic records—including newly acquired books starting on that month. Cataloging and reclassification will not cease and expects to speed up the output once Symphony system is installed.

At present, the FM section is cataloging foreign reference collection includes books on general topics. Finding books on the shelves are quite confusing at the moment and to make things easy for everyone, we placed the new acquisitions and updated books on the first three shelves. On the other hand, older books are located on the succeeding shelves and are not yet searchable in the catalog. Moreover, the presence of two classification systems will be solved by having a single system in due time.

Finding books on the shelves are quite confusing at the moment and to make things easy for everyone, we placed the new acquisitions and updated books on the first three shelves. On the other hand, older books are located on the succeeding shelves and are not yet searchable in the catalog. Moreover, the presence of two classification systems will be solved by having a single system in due time.

For more information about Foreign Materials Section, visit us at the first floor of the PSU Central Library or send queries to brequiero@lib.psu.edu.sa. You may also check our OPAC at http://10.0.19.114/openbiblio/opac/index.html

- Benjamin Reora Requiero | FMC
Worst thing about the library: Sometimes other users are not aware of the noise they are creating.

Comments: I suggest for more library service hours.

E-books or printed books?: It depends on the place I'm in. But I prefer printed books when inside the library.

Name: Adeeb Salhany
Year & Course: Junior/Computer Science
Research interests: General topics on my field of study (Computer science)
Websites that you frequently visit: http://www.pcworld.com
Favorite pastime: traveling especially during the summer months
Favorite quote: “Do more, learn more.”
Favorite section in the library: Reading Area (2nd floor)
Best things about the library: Good place to get your concentration.

Knowledge of the self is the mother of all knowledge. So it is incumbent on me to know my self, to know it completely, to know its minutiae, its characteristics, its subtleties, and its very atoms.”

-Kahlil Gibran, Lebanese poet and writer

Worst thing about the library: Sometimes other users are not aware of the noise they are creating.

Comments: I suggest for more library service hours.

E-books or printed books?: It depends on the place I'm in. But I prefer printed books when inside the library.

Name: Adeeb Salhany
Year & Course: Junior/Computer Science
Research interests: General topics on my field of study (Computer science)
Websites that you frequently visit: http://www.pcworld.com
Favorite pastime: traveling especially during the summer months
Favorite quote: “Do more, learn more.”
Favorite section in the library: Reading Area (2nd floor)
Best things about the library: Good place to get your concentration.

Knowledge of the self is the mother of all knowledge. So it is incumbent on me to know my self, to know it completely, to know its minutiae, its characteristics, its subtleties, and its very atoms.”

-Kahlil Gibran, Lebanese poet and writer

Worst thing about the library: Sometimes other users are not aware of the noise they are creating.

Comments: I suggest for more library service hours.

E-books or printed books?: It depends on the place I'm in. But I prefer printed books when inside the library.

Name: Adeeb Salhany
Year & Course: Junior/Computer Science
Research interests: General topics on my field of study (Computer science)
Websites that you frequently visit: http://www.pcworld.com
Favorite pastime: traveling especially during the summer months
Favorite quote: “Do more, learn more.”
Favorite section in the library: Reading Area (2nd floor)
Best things about the library: Good place to get your concentration.

Knowledge of the self is the mother of all knowledge. So it is incumbent on me to know my self, to know it completely, to know its minutiae, its characteristics, its subtleties, and its very atoms.”

-Kahlil Gibran, Lebanese poet and writer

Worst thing about the library: Sometimes other users are not aware of the noise they are creating.

Comments: I suggest for more library service hours.

E-books or printed books?: It depends on the place I'm in. But I prefer printed books when inside the library.

Name: Adeeb Salhany
Year & Course: Junior/Computer Science
Research interests: General topics on my field of study (Computer science)
Websites that you frequently visit: http://www.pcworld.com
Favorite pastime: traveling especially during the summer months
Favorite quote: “Do more, learn more.”
Favorite section in the library: Reading Area (2nd floor)
Best things about the library: Good place to get your concentration.

Knowledge of the self is the mother of all knowledge. So it is incumbent on me to know my self, to know it completely, to know its minutiae, its characteristics, its subtleties, and its very atoms.”

-Kahlil Gibran, Lebanese poet and writer

Worst thing about the library: Sometimes other users are not aware of the noise they are creating.

Comments: I suggest for more library service hours.

E-books or printed books?: It depends on the place I'm in. But I prefer printed books when inside the library.

Name: Adeeb Salhany
Year & Course: Junior/Computer Science
Research interests: General topics on my field of study (Computer science)
Websites that you frequently visit: http://www.pcworld.com
Favorite pastime: traveling especially during the summer months
Favorite quote: “Do more, learn more.”
Favorite section in the library: Reading Area (2nd floor)
Best things about the library: Good place to get your concentration.

Knowledge of the self is the mother of all knowledge. So it is incumbent on me to know my self, to know it completely, to know its minutiae, its characteristics, its subtleties, and its very atoms.”

-Kahlil Gibran, Lebanese poet and writer
I had the chance to interview one of the PSU’s finest professors and author of 5 critically-acclaimed books, Dr. Donald Wayne Hendon. I never had dull moments with him, as from time to time he throws out really funny punch lines. Here’s the transcript of the interview:

Benjamin Requiero (BR): Can you give me a short background of your academic credentials?

Donald Hendon (DH): I’m attaching a short bio-sketch I use to generate consulting. Lots of info there. Right now: BBA Management 1962, University of Texas at Austin. MBA Marketing 1964 University of California at Berkeley. PhD Marketing 1971 University of Texas at Austin.

BR: I searched your profile from the UMUC website and read that you’ve travelled in 8 countries and 13 states (US) including Puerto Rico. What made you decide to go to the Kingdom of Saudi Arabia and teach?

DH: Actually, I’ve given seminars and done consulting in 36 nations on 6 continents, since the early 1970s. I’ve TAUGHT in 8 nations. I give most of my seminars in the Asia-Pacific region during summer vacations from my university. I retired from full-time teaching in 2003 and devoted myself to consulting seminars, again in the Asia-Pacific region, not in the USA. I usually make 4 trips a year overseas (from my US base in Mesquite, Nevada near Las Vegas, where I have a house overlooking the 11th hole of the Casablanca Hotel-Casino’s golf course) and spend about a month on each trip on business. Why Saudi Arabia? My good friend Zafar Ahmed (who taught at PSU last school year) recruited me and made sure PSU made me “an offer too good to refuse.”

BR: How do you find Prince Sultan University? How about the learning culture of its students? (or young Saudis in general)

DH: PSU is an interesting place to teach. The learning culture of its students and young Saudis in general—both interesting.

BR: Would you see the Business & Marketing degrees (e.g. BBA/MBA) prosper in the Kingdom of Saudi Arabia?

DH: Yes.

BR: In your 30 years of teaching abroad, where was the most memorable place? How about the least?

DH: Most memorable: 2 come to mind—University of Nevada at Las Vegas (my first full-time teaching job) and Universiti Putra Malaysia in Kuala Lumpur. I love multi-cultural Malaysia and its great food and interesting people. Great weather, too. Had a view of the 2 towers of Petronas Building (then the tallest building in the world) from my apartment.

BR: You have published 5 books and in my opinion you’re the only faculty in PSU that has those numbers. Who/What inspires you to write books?

DH: The money from royalties is good. Plus, being a published author helps me get consulting jobs.

BR: Speaking about your books, which is your personal favorite? What was the most difficult to write? (turn to page 10)
The story begins in Afghanistan, from the perspective of a young boy. The usual antics of boys, such as throwing stones at the neighbor’s one-eyed dog and using a mirror to reflect the sun’s rays through the neighbor’s window to annoy him, are graphically described. We find out his best friend is a Hazari, a minority, and looked down on by many Afghans. The annual kite competition comes around and Khalid and his friend enter the competition. The goal is to fly your kite with shards of glass glued to the string and cut the string of your opponent. After some hours flying, Khalid wins the competition. His Hazari friend goes to retrieve the kite but is set upon by the local bully and his cronies. This marks the beginning of the end of the two boys’ friendship. As the Afghanistan war rages on, the father moves the family to Pakistan for greater safety. We then find we are less than half way through the book as the story takes several further twists and turns.

The most impressive aspect of the story for me was the twisting and turning of the story. You cannot miss out any chapter of the book without missing a major part. It holds your attention from the first few pages right until the end. And there are a whole variety of characters with which everyone can empathize or despise, as they see fit.
Continuing...from page 2

information technology demand librarians/ information specialists to adopt to the advanced environment, and to forecast and be prepared for forthcoming evolutions; these facts point to the significance of continuous education to librarians/information specialists, professional as well as supportive. Continuing education opportunities encompass both formal and informal learning situations, requiring special leaves, sabbaticals, etc. to enable involved individuals to attend courses, workshops, institutes, seminars.

Continuing professional education is a lifelong learning, indispensable for professional growth, and instrumental for sustaining one’s competence. As university user population is increasingly becoming more knowledgeable about information technology and more conversant about computers and the Internet, they demand high-level information services tailored to their information needs. Correspondingly, university library professionals and paraprofessionals should keep up-to-date in information providing and delivery techniques, which could be achieved through continuing education by formal and informal means, enabling them to perform their work effectively & efficiently, to equip them with tools needed to serve users satisfactorily, and to identify and embrace appropriate technologies to apply in their daily work.

University library education means frequently include certified programs, upcoming workshops, local and regional training institutes, web courses, seminars, panel presentations, group discussions, committee board meetings, including annual meetings, and conferences.

Hence, PSU Central Library has offered useful continuous education opportunities through the last four months to candidates from Central Library and College for Women Branch Library to attend workshops, meetings and day-long training sessions in Prince Salman Central University Library (KSU) and Arab Union Catalogue Centre (AUC). Also, one candidate from the Central Library attended a three-day workshop on Development of Skills in Information Search, organized by both the Institute of Diplomatic Studies and Special Libraries Association—Arabian Gulf Chapter and taking place in Riyadh, Kingdom of Saudi Arabia from 26-28th of January 2009.

--Prof. Fouad Hamad Rizq Farsuni, Ph.D. | PSU Central Library Director

DDC Main Classes:

000 - 099  
Computer science, General works

100 - 199  
Philosophy & psychology

200 - 299  
Religion

300 - 399  
Social Sciences

400 - 499  
Languages

500 - 599  
Science

600 - 699  
Technology

700 - 799  
Arts & recreation

800 - 899  
Literature

900 - 999  
History & Geography
King Abdulaziz Public Library has established, and operates Arabic Union Catalogue and has launched offering its services to subscribing library and information centres, such services include search and retrieval of bibliographic records. It is needless to say that OCLC has set the pace in this field and has been consulted in planning AUC projects. Now, Arab Union Catalog Center constitutes a bibliographic utility funded by King Abdulaziz Public Library, “charged with the establishment, development, operation and provision of the AUC, and related services.”

Its database stands as a remarkable and rich catalogue of bibliographic records for Arabic monographs held by member libraries that embrace national, public, and academic libraries; preparation of records take into consideration latest library and documentation standards used to describe item format, contents and location. Arab Union Catalogue Center offers basic technical support services and training to subscribing libraries’ cataloguers. AUCC’s membership application form explains fundamental aspects, terms, user obligations, subscription fees, period and termination and dealing with misuse of AUC. However, its subscription fees range between SR 1900 (500 USD) to SR 18,500 (5,000 USD) depending on number of library holdings (titles), and number of user accounts. PSU Central Library has recently subscribed to AUC service, last week two of its staff participated in training offered by AUCC, one from the Central Library, the other from College for Women Branch Library. Our library’s actual use and benefit from AUC service will be realizable after the installation and operation of Symphony automated library system.

Arabian Advanced Systems (AAS) has been technically contributing to the establishment, operation, and promoting of AUC use; moreover, several library and information specialists and cataloguing experts have been involved in laying basic infrastructure of AUC project, including the present writer himself who took charge in preparation of standards and policies governing Arabic subject headings used in AUC bibliographic records, taking into consideration Library of Congress Subject Headings (LCSH). In addition to the basic requirements of Arabic and Islamic subject headings, the text of AUC subject heading standards and policies embraces approximately one hundred (100) pages.

Library of Congress Subject Headings list is undergoing constant substantial changes to adapt to recent trends in subject analysis, indexing language construction and grammar, facet analysis strategies, and descriptor coinage. LC subject headings have overwhelmingly complicated rules, cases and subdivisions no longer needed in libraries and information centres using latest automated information systems such as Symphony, and in such advanced digital environment equipped with various search methods and strategies, and increasingly oriented to offering user-friendly search facilities to users.

Therefore, I would advise AUCC administration to regularly revise AUC subject heading standards and policies, lay aside LC subject headings’ numerous rules and policies and adopt more adequate subject headings of their own, making use of the expertise of the relevant Arab information specialists, who collaborated with AUC project team in the outset and who are ready to collaborate when asked to finally accomplish AUCC goals.

-- Prof. Dr. Fouad Hamad Rizq Farsuni, Ph.D. | PSU Central Library Director

The Arabic Union Catalogue homepage. (http://aruc.org/web/guest/welcome)
Selected New Acquisitions (non-Arabic)


34. Master the GMAT 2009 / Mark Alan Stewart - New Jersey : Petersons, 2008. Call No. CIRC 650.076 St49 2008 (2 copies)
35. Master the GRE / Mark Alan Stewart - New Jersey : Petersons, 2008. Call No. CIRC 371.13 St49 2008 (2 copies)

New acquisitions are announced as they arrive in various channels: Outlook mails, Newsletter, PSU Library Website and LCD screens around the campus. Everyone is advised to regularly check these media for more information.
How long does it take you to write a book?

**DH**: I like **CLASSIC FAILURES IN PRODUCT MARKETING** the most. It’s a book about dumb mistakes in business. I wanted to call it **IN SEARCH OF FAILURE** (because **IN SEARCH OF EXCELLENCE** was a hot book at the time), but my publisher didn’t want to go that route. Really dumb mistakes. Some of them are very funny. No book is hard for me to write. I’ve always been a good writer. Plus I type over 100 words per minute.

**BR**: Do you have any immediate plans? Does that include writing another book?

**DH**: Immediate plans: finish the semester. Next book will be out in July 2009. It’s called **365 Powerful Ways to Influence, Persuade and Win Big—In Work and in Life!**

**BR**: I have known that your wife is a Filipina and it quite puzzles me that you never had any teaching stints in the Philippines (or you just didn’t mention). Why is that? By the way, have you visited the Philippines?

**DH**: I visited the Philippines for the first time in 1974 to give seminars. I never taught there because the salary levels are much, much too low. I turned down several offers to teach, including Ateneo de Manila University, Asian Institute of Management (AIM), etc. Not enough money. I’ve been married to 2 Filipinas—my second and third wives. My first wife was from Boston, Massachusetts. I go to the Philippines 3 or 4 times a year.

**BR**: Any advice to students, or aspiring writers who would like to try writing?

**DH**: I don’t think it’s hard to so. I advise you to try.

**BR**: Parting words or any words of wisdom you’d like to share.

**DH**: Work hard. Live long and prosper.

More information about Dr. Donald W. Hendon:
He is a master influencer—persuader—negotiator. He’s a winner who knows what works, what doesn’t and why. That’s because he’s been training professionals since the 1970s—people who make a living by persuading others. His seminars, given in 36 nations and territories on 6 continents, draw large, enthusiastic audiences. He’s also a “hired gun,” helping his clients negotiate business deals all over the world. He’s not just street-smart though—his Ph.D. degree in Business is from the University of Texas at Austin and his MBA in Marketing is from the University of California at Berkeley. He’s written 5 books which have been published in 13 nations, and several hundred articles. He lives in Mesquite, Nevada, near Las Vegas.

— Benjamin Reora Requerio | Foreign Materials Cataloger

---

**New Library Equipment: HP L1710 Monitor**

The competitively priced HP L1710 17-inch LCD monitor offers improved user comfort and performance features over previous-generation essential series monitors and is well suited to both small and medium businesses and larger corporate environments.

Top publishers conduct Book Fair in Prince Sultan University

As the library liaison between the College of Computer and Information Sciences (CCIS) and the chair of Extracurricular college committee, I was privileged to be able to invite and host on CCIS’s behalf two biggest publishers in the region and in the world. McGraw Hill accepted the invitation first and arrived on 21st of December, 2008. During their display, they presented their software technologies in a presentation in the main auditorium. They were pleased with CCIS’s arrangements for hosting them and as a token of appreciation gifted all the books they had sent for this display to CCIS. Pearson Education arrived to complete the 2nd session of this publishers display series on 27th January, 2009. Apart from their book display, they also had demo’s arranged, namely www.myitlab.com, www.myMathlab.com and www.myaccountinglab.com. Apart from giving away all the books they had brought in for all disciplines after the request of XCC, they also sent professors login information to their websites to test and use their portals. These two events saw high number of faculty members of all colleges and departments benefitting from meeting the publishers in person, getting the latest books in their disciplines, and also getting help with course resources online. The Extracurricular committee of CCIS will endeavor to continue working towards inviting same and other publishers and bring in more teaching resources for the faculty members of PSU.

— Mr. Shehzad Ghani | Lecturer | PSU

MCGRAW HILL’S MESSAGE:
On behalf of McGraw-Hill Education, we would like to thank Prince Sultan University for giving us the opportunity to exhibit our latest titles in the subjects of computer science and information systems on the day of 21st of December; it has been an extraordinary experience to meet up with PSU faculty members. This event was superbly organized by Mr Shehzad Ghani, chair of the Extracurricular Committee (CCIS) at PSU. It was successful aiming in discussing our academic textbooks which are suitable to adopt in PSU curriculum for Spring and Fall 2009 semesters. We hope that what we presented was up to the level of the faculty members’ expectations. This event in fact falls as part of an ongoing process and non-stop line of communication with PSU’s lecturers; the students’ kind presence and cooperation in the said event gave us more motivation to keep up the level of the good service to our loyal customers like Prince Sultan University. At this point, we rest assured about PSU’s bright future in the field of education and academic excellence.

-- Mr. Wisham Al-Sha’ar | McGraw Hill Middle East

PEARSON’S MESSAGE:
We at Pearson Education are always looking at ways to further enhance our presence and services to our customers in the Gulf region. We feel very much at home operating in the Gulf region in general and in Saudi Arabia in particular. We have been actively visiting and working with Prince Sultan University for many years now and this year the opportunity has arisen to do a mini book fair for Instructors teaching at PSU. This was organised as a one day event and gave us the chance to meet instructors and to discuss their needs and offer our assistance in terms of finding suitable new books for their courses and help with the crucial instructor resources available with our books. It was also the first time where we had the chance to demo our superior online homework and assessment systems to faculty in their respective subjects. During this visit we were able to demo three systems namely www.myitlab.com, www.myMathlab.com and www.myaccountinglab.com and I hope this will ultimately lead to a new and improved learning experience for students at PSU.

Pearson reps busy answering student and faculty queries during the book fair.
OpenBiblio is an easy to use, automated library system written in PHP. It has essential modules like WebOPAC, circulation, cataloging, and staff administration functionality, and is suitable for automation of small academic libraries. With OpenBiblio, you can easily create a web-based library system which is capable of handling basic library functions and services. OpenBiblio is an open-source software that can be installed easily on your web server and can be accessed anywhere to manage daily staff administration. More features includes barcode input, MARC support, online book reservations and renewals, barcode generator and report generator.

PSU Central Library is temporarily using OpenBiblio to automate the collection of the library and at present there are 1,600 MARC records saved in standard SQL format. Bibliographic records are convertible into different formats such as Excel file, XML, CSV, HTML, SQL script file and query file formats, which makes migration to any library system manageable in the future.

Users may access OB by typing: http://10.0.19.114/openbiblio/opac/index.php, on your favorite browser. Search by title, author and subject fields at any given day.

- Lennard A. Plandor | Collection Management Librarian