BUS 373
Management Information Systems
Second Semester 2010/2011

Credit: 3 (3,0,0)

CONTACT INFORMATION
Instructor: Dr. Gary Baker
Email: gbaker@psu.edu.sa
Homepage: http://info.psu.edu.sa/psu/fnm/gbaker/
Office: 137
Office Hours: SMW 9:00 – 9:50am
UT 10:00 – 11:5am and 1:30 – 2:30pm
Phone: 454-8687

COURSE DESCRIPTION
This course provides students with an understanding of how information technologies (i.e. computer hardware, computer software, and computer networks) are used in organizations to support and enhance strategic goals. Emphasis is placed on technical concepts fundamental to business applications and management control of information systems.

COURSE OBJECTIVE
This is an advanced course of management information systems with the objective to provide the student with a broad knowledge of information system practices. The course is designed to achieve the following objectives:

- To define the basic characteristic of existing information systems within an organization.
- To familiarize students with the basic conceptual issues underlying the design of information systems and the basic needs of managers.
- To expose students to how information systems support the decision making within an organization.
- Be a more effective end user of information technology for business operations and decision-making.
- Enhance skills utilizing Excel spreadsheets to solve business problems.

REQUIRED TEXT

COURSE EVALUATION PROCESS

<table>
<thead>
<tr>
<th></th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-Term Exam</td>
<td>30</td>
</tr>
<tr>
<td>Final Exam</td>
<td>40</td>
</tr>
<tr>
<td>Cases, Assignments</td>
<td>30</td>
</tr>
<tr>
<td>Class Participation</td>
<td>30</td>
</tr>
<tr>
<td>Total</td>
<td>100</td>
</tr>
</tbody>
</table>

Class participation means regular attendance, punctuality, making meaningful contributions and showing evidence of preparation during the discussion of the issues. Considering the very nature of the course, the instructor will provide time for discussion in the class. The assignments will be straightforward cases where you play the role of an analyst. Make sure that you understand each assignment completely before you work on it. You are encouraged to ask questions inside and outside the classroom regarding your assignment.
Cases in the chapters must be completed by student groups. Each question should be answered on a separate page with a appropriate heading to include the chapter number, the case title and the group members. The case question and question number should be stated before answering the question. Case studies are of the companies functioning in the real marketplace. Solving them may require you to obtain information from various sources including the Internet and should help you to understand the application several conceptual topics from the chapter. Please work together with your team members on each answer as you will be graded on one of the case questions the group prepared.

In addition to the case questions, each group must also discuss the relevance for Saudi Arabia relating to: business practices, social and political considerations, potential costs and benefits, risks, etc. for the of the technologies presented in the case.

Assignments must be completed by the due date. You should and make the required effort to answer every question, as well as to develop a good understanding of the issues involved. Preparing yourself for the coming lectures and active class participation are essential to your learning process.

Exams will be structured with both multiple choice and short answer problems to allow you to demonstrate what you have learned.

### DN AND ATTENDANCE REGULATIONS

DN will be given to the students who are absent for 16 hours or more (whether excused or unexcused) during the semester. Attendance will be taken 5 minutes after the start time of the class. Any student who joins the class later will be allowed to attend the lecture but no attendance will be granted to him.

Students are required to bring text book in each class. Please note the following instructions:

- Read the assigned material before class meetings.
- Do not miss any class.
- Pay attention to details.
- Ask questions and participate in discussions.
- Be regular in doing home-works and assignments because all your course is interrelated.

### ACADEMIC DISHONESTY

Students are expected to maintain honesty and integrity in the academic experiences both in and out of the classroom.

### CLASSROOM RULES OF CONDUCT

Students are expected to assist in maintaining a classroom environment that is conducive to learning. Students are to treat faculty and students with respect. Students are to turn off all cell phones while in the classroom. Under no circumstances are cell phones or any electronic devices to be used or seen during times of examination. Students may tape record lectures provided they do not disturb other students in the process.